

**Ideal Carpet
Cleaning**

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Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."

"Little Known Halloween Facts"

Our word Halloween is derived from the old words ALL HALLOWS because it was the eve of All Hallows Day (1 November). Hallow is an old word for saint and today we call 1 November All Saints Day.

Celtic harvest. An ancient Celtic festival planted the seed for what we now call Halloween. The Celts celebrated the end of the harvest and the start of the long winter with a festival, called Samhain. The festival was celebrated on Oct. 31, the day the Celts believed the boundary between the living and the dead was at its weakest.

Bobbing for apples. After the Romans took over Celtic land in AD 43, a few new traditions were tacked onto the Celtic celebration. One such celebration honored the Roman goddess Pomona, the goddess of fruit and trees. The symbol for Pomona — an apple — is seen in present-day Halloween celebrations in the tradition of bobbing for apples.

Meet Jack, the lantern. The tradition of pumpkin carving began in Ireland with the legend of Stingy Jack. As the fable goes, Jack made a habit of playing tricks on the devil. Once Jack died, God did not allow him into heaven, nor did the devil allow Jack into hell. Instead he was banished to live in eternal night. For his punishment, the devil gave Jack an ember to light his way. The legend claims Jack placed the ember in a hollowed out turnip, the predecessor for a carved pumpkin.



Carving pumpkins. The use of pumpkins as Jack-o'-lanterns didn't begin until the 1800s. Upon their arrival to North America, Irish immigrants discovered pumpkins were much easier to carve than turnips.

Pranks. In the 18th century in Ireland, Halloween became a day for playing pranks like blocking doors with carts, removing gates, throwing vegetables at doors and covering chimneys with turf. Note that there is no connection between the playing of pranks at that time and the modern Halloween custom of 'trick or treat'. The pranks and mischief making was done by adults and without knocking on your door to demand a 'treat' and carrying out a 'trick' if you did not give something.

Trick or Treat. The custom of children playing trick or treat at Halloween seems to have begun in the USA in the early 20th century although it only became really popular in the mid-20th century.

**Cool Blogs, Sites
& Online
Resources to
Check Out!**

Two cool websites to visit this month:

mubi.com

On the topic of movies, if you are someone who is overwhelmed by the sheer number of movies in any catalog, and cannot decide what to watch, this one is for you. The website only hosts 30 movies at a time, with a single movie added and removed daily. This gives you a highly curated and small list of options you can easily choose from. From the day of the upload, a movie remains on the website for 30 days – essentially giving you that time to watch the movie before it is removed. A great little website, a movie lover should surely visit.

xkcd.com

"A webcomic of romance, sarcasm, math and language," this website will make you laugh hard! If you love math you are especially going to enjoy this one. The website is updated every Monday, Wednesday and Friday.

Please visit our website at
idealcarpets.ca

Get Inspired

“Whenever you are confronted with an opponent, conquer him with love.”

—Gandhi

Whenever you are confronted with an opponent. Conquer him with love.

- Mahatma Gandhi

Outstanding Client Of the Month!

Meet Mrs. Hana Pelka

Every month I choose a very special **Client of the Month**. It's my way of acknowledging loyal clients and saying a big **“Thank you!”** to those who support me and my business with referrals and repeat business... You could be my next **Client of the Month!**

See Insert This Issue...



“They All Gaspd When She Spilled Red Wine on Her Brand-New White Carpet...”

October 1957 – Russia launches first satellite



Sputnik 1 was the first artificial Earth satellite. The Soviet Union launched it into an elliptical low Earth orbit on October 4, 1957. It was a 58 cm (23 in) diameter polished metal sphere, with four external radio antennas to broadcast radio pulses. It was visible all around the Earth and its radio pulses were detectable. This surprise success precipitated the American Sputnik crisis and triggered the Space Race, a part of the larger Cold War. The launch ushered in new political, military, technological and scientific developments.



Tracking and studying Sputnik 1 from Earth provided scientists with valuable information, even though the satellite itself wasn't equipped with sensors. The density of the upper atmosphere could be deduced from its drag on the orbit and the propagation of its radio signals gave information about the ionosphere.

The satellite travelled at about 29,000 kilometers per hour (18,000 mph; 8,100 m/s), taking 96.2 minutes to complete each orbit. It transmitted on 20.005 and 40.002 MHz, which were monitored by amateur radio operators throughout the world. The signals continued for 21 days until the transmitter batteries ran out on 26 October 1957. *Sputnik* burned up on 4 January 1958 while reentering Earth's atmosphere, after three months, 1440 completed orbits of the Earth, and a distance travelled of about 70 million km (43 million mi).

Quotes for October...

“October. This is one of the peculiarly dangerous months to speculate in stocks in. The others are July, January, September, April, November, May, March, June, December, August and February.” -Mark Twain

“Life starts all over again when it gets crisp in the fall.” -F. Scott Fitzgerald

10 Favourite Sayings About Halloween

We've rounded up some sayings about Halloween.



1. "Double, double toil and trouble; Fire burn, and cauldron bubble."
-William Shakespeare.
2. "When witches go riding, and black cats are seen, the moon laughs and whispers 'tis near Halloween." -Unknown
3. "Where there is no imagination there is no horror."
-Arthur Conan Doyle
4. "It's all just a bunch of hocus pocus!" -Max, "Hocus Pocus"
5. "I love Halloween, and I love that feeling: the cold air, the spooky dangers lurking around the corner." -Evan Peters
6. "Every day is Halloween, isn't it? For some of us." -Tim Burton
7. "Shadows of a thousand years rise again unseen. Voices whisper in the trees, 'tonight is Halloween'." -Dexter Kozen
8. "I'm so glad I live in a world where there are Octobers."
-L.M. Montgomery
9. "There are nights when the wolves are silent and the moon howls."
-George Carlin
10. "There is nothing that gives more assurance than a mask."
-Colette (French novelist)

October Fun Facts



The birthstone for October is **opal, rose sapphire, and tourmaline**

The zodiac signs for October are **Libra and Scorpio**.

The birth flower for October is the **Calendula**.

October received its name from the Latin numeral **octo**, meaning "eight" because in the original Roman calendar it was the eighth month.

One form of **trick-or-treating** originated around AD 1000. During this time Christianity had spread to most Celtic lands and had began taking over most pagan ceremonies. The church designated Nov. 1 as "All Souls Day" — a day dedicated to honoring the dead. On this day, the poor frequented the houses of the wealthy and received soul cakes. In exchange for the cakes, the poor would say a prayer for the homeowner's deceased relatives.

On October 12, 1492, Christopher **Columbus** landed in America.

Thank You!

Thanks to YOU the word is spreading! Thanks to all of my wonderful clients who graciously refer me to their friends, family, and neighbors! My business runs on the positive comments and referrals from people just like you. I couldn't do this without you! A special thanks to all these fine folks who referred me last month...

Sasha Badr, Mike Soley, Gina Bak

Thanks for All the Kind Words!

"Very, very happy with the work done. The men that came to do the work were very nice." –
Mrs. Sadler