



Discover How Your Spring Cleaning Can Be A Breeze

(And there may never have been a better time for it than NOW!)

Hello my dear friends and clients. We all hope the pandemic ends soon so we can be safe and healthy. Cleaning is considered an essential service but, **during these times of distancing, one of our most popular services has been rug cleaning with pick-up and drop-off from clients' front porch.** Outside "Mother Nature" is cleaning up the dead and brown world of winter and transforming it into the colorful, bright days of spring. Many feel like "breathing some life" into their homes and busying themselves with a little "Spring Cleaning".

But where do you start? You could end up with "analysis paralysis" and not get your projects done. So, here is **Spring Cleaning Made Easy** – courtesy of your favorite carpet cleaner with a little help from Martha Stewart's *Homekeeping Handbook: The Essential Guide to Caring for Everything in Your Home* for the information. **So here is my own version of the checklist for you:**

Kitchen:

- Vacuum refrigerator and coil
- Wipe out the inside of the freezer & fridge

Bedrooms:

- Launder or dry clean bedding
- Vacuum or dust blinds or curtains
- Professionally Steam Clean Carpets**

Closets:

- Reorganize closets & clear out clutter
- Switch out cold weather clothes for warm

Utility Spaces:

- Change or clean air filters
- Clean dryer vent

Throughout the House:

- Dust moldings & heating vents
- Clean all blinds and window coverings
- Reseal stone and/or grout
- Oil squeaky hinges & clean door hardware
- Wash or vacuum walls and ceilings (where needed)
- Drink a tall glass of iced tea and call 613-228-8343. Then relax while I professionally:**
 - Clean your area rugs
 - Clean your carpets
 - Clean your upholstery – including your outdoor cushions

Living Room:

- Rotate out winter rugs & throws for summer ones
- Vacuum or dust blinds or curtains
- Professionally Steam Clean Carpets & Furniture**
(Call 613-228-8343 to claim our specials!)

Bathrooms:

- Dispose of expired cosmetics, medications, etc.

Home Office:

- Clean out files
- Review and update insurance policies, etc.
- Professionally Steam Clean Carpets**

Outdoor Spaces:

- Clean & prep outdoor furniture
- Clean gutters & windows (remove & store storm windows)



Take Advantage Of These Great "Spring Cleaning" Specials*:

Special #1: Have two rooms cleaned and get one cleaned for free (up to \$60 off!)

Special #2: Get two area rugs cleaned and get the third one free!

Special #3: Get a sofa and a loveseat clean and get a chair for free!

That's a lot of savings! So, pick up the phone and call me today at **613-228-8343**.
But hurry this offer is only available for Spring Cleaning and it ends on May 31, 2020

***Not valid with other offers.**

Reminders

We Want to Hear from You

Please remember, we're always happy to hear from our clients. Let us know what you think of our services, our newsletter, or anything else that's on your mind. Like to receive communications only electronically? Only physically? Please contact us and let us do our very best to help!

[613-228-8343](tel:613-228-8343) or newsletter@idealcarpet.ca

Know Someone Who Could Use Us?

Refer Them and Get Rewarded!

If you refer a friend or family member and they have us clean for the first time, they'll get \$25 off their cleaning. You'll also get \$25 off your next cleaning. And, unlike most discounts and offers, this one **can** be combined: if you refer 4 new clients, you'll get \$100 off your next cleaning!

If You are Moving or Someone You Know is Moving...

When a home we've cleaned is sold, we do a free touch-up cleaning of the high-traffic carpet areas for the buyers after move-in. That's a double benefit for sellers: not only will a clean home show better, but buyers will have an extra incentive to buy it (please note the touch-up cleaning is a re-cleaning of up to 20% of the original area, up to 12 months after the original cleaning).

Ideal Giving Program

We're so grateful to our client community for the way you've supported Ideal Carpet Cleaning. And now, we want to extend our support to the many worthy organizations that help and strengthen our community and communities around the world. Many of those organizations normally can't afford the kind of cleaning Ideal provides – Ottawa's most thorough cleaning – their money goes to the important programs they deliver. But we're proud to offer them our support through our Ideal Giving program. This program brings **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

We've cleaned for nearly a dozen organizations so far. If you know of a church, charity, community centre or other non-profit organization that has carpet, rugs, tile, sofas, or chairs, please have them e-mail us at giving@idealcarpet.ca or call us at [613-228-8343](tel:613-228-8343). We'll be happy to serve them as they serve others.